Accelerate Your Al Journey with DigitalXelerate A 4-week strategy-to-prototype program to improve and automate

product enrichment — built for speed, designed for ROI.



clarity, and ROI

Valtech **

Al is a top-three tech priority for 89% of executives in 2025. It is fueling digital acceleration and disrupting business as usual, promising unparalleled levels of scale, targeting and personalization. Enterprises are architecting wholesale transformations to capitalize. But large-scale initiatives lead to protracted timelines, which stifle momentum and

A four-week, cross-functional accelerator built for speed,

defer ROI. DigitalXelerate is a four-week accelerator program designed to help organizations quickly identify high-impact Al opportunities, build a working prototype and define a clear roadmap and production-readiness plan. It's a hands-on, insight-to-action engagement that blends strategic, technical and financial planning with creative exploration and technical validation.

The guided engagement helps organizations:

top-priority Al use cases. Co-create

Align

clickable concepts or working prototypes...

Is DigitalXelerate for you?

Valtech experts and hyperscale-backed funding pathways.

Define

Build

roadmaps and costs for scaling and production.

a business case and ROI model.

It's your launchpad for an intelligent solution driven by data and Al, powered by

value. It's for digital, marketing, product and tech leaders who don't just want inspiration — but traction. If you're navigating internal complexity, fragmented priorities or uncertainty around how to fund and scale Al initiatives, this workshop is for you.

DigitalXelerate is built for organizations that are ready to move from Al

exploration to execution but need alignment, clarity and a clear path to

This isn't just an innovation sprint. It's a structured way to bring the right

people together, define a focused use case, validate business impact and build a plan that secures technical and financial buy-in.

What you'll get



workshop Collaboratively identify, prioritize and align on high-impact use cases.

Week 1

What happens:

Deliverables:

Strategy workshop and

Objective: Align cross-functional teams around

• Facilitate a collaborative workshop with

• Prioritize use cases based on feasibility,

• Define success metrics and criteria for a

• Strategic framing and opportunity canvas.

and help shape the direction of the engagement.

Here's what we'll need from your team during the workshop:

• Success KPIs and stakeholder alignment

business impact and speed to value.

Explore current challenges and

minimum viable prototype.

Prioritized list of Al use cases.

stakeholders and cross-functional teams.

opportunity mapping

the highest-impact AI use cases.

opportunities.

DigitalXelerate 4-week overview

Jumpstart

functional Al accelerator for your top use case.

prototype

Create a clickable concept or

Objective: Build and test a clickable concept or Alenabled workflow. What happens: • Define the technical approach and workflow

• Create a prototype or creative concept (e.g.,

• Ensure all AI configurations and outputs are

logged and traceable for future

for the selected use case.

Concept design and jumpstart

auto-generated product descriptions, image automation, etc.). • Validate brand alignment, tone of voice and functional requirements with SMEs.

development.

Week 2

prototype

• Functional or clickable prototype (or visualized creative concept). • Defined prompts, models and user journey. • Documented configuration setup and logic.

Deliverables:

What's your role in making the workshop a success? To get the most out of DigitalXelerate, we ask clients to come prepared to collaborate, share context

Week 3

development

What happens:

Deliverables:

ROI and

investment.

business case

assessment to support

Receive a custom business value

Objective: Build the case for investment with clear value metrics.

ROI modeling and business case

performance. • Quantify business value and identify areas for scale. · Create supporting data and visuals for

output increased and improved

stakeholder buy-in.

· Analyze potential ROI based on time saved,

• ROI model and value impact summary. • Executive-ready business case deck. • Use-case scalability assessment.

Week 4 Roadmap and production

readiness planning

prototype into production.

What happens:

Objective: Define what it takes to scale your

• Estimate effort, architecture needs and team

Statement of work

Define your roadmap,

and scaling roadmap

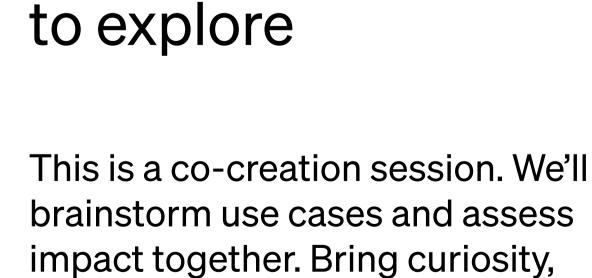
architecture, and a statement of

work for scaling in production.

- roles for Phase 2. • Identify eligibility for partner funding support. • Outline handoff plans, upskilling requirements and operational governance. Deliverables:
- Roadmap for delivery and implementation. • Budget, timeline and scope of work (SOW) draft. • Recommendation for hyperscale funding pathways...

Context and

constraints



Openness

creativity and an openness to

testing new approaches.

 Your current processes (manual steps, systems, timelines). Known pain points or bottlenecks. Key goals or mandates • (e.g., reduce time-to-market, improve margins, reduce costs).

value through digital.

Help us understand what's real today:

and strategic guidance, we'll leave the session with a clear vision, prioritized use cases and a plan to prototype fast.

With your insights and our technical

Your role is to shape

the opportunity. Ours

is to bring it to life

03

Because strategy without execution is just theory and execution without

DigitalXelerate is powered by our unique blend of strategy, creativity

and deep technical delivery. We're not a traditional consultancy or a

to help modern organizations move fast, think bold and deliver real

siloed tech vendor. We're a global experience innovation company built

vision is just busy work. At Valtech, we bring both.

What sets us apart

Why Valtech?

partnerships We co-invest with the hyperscalers to help clients access funding programs, resources

and scalable Al architectures.

Our

Cross-functional by design

technologists, data scientists and creatives

to bridge the gap between vision and viable solutions.

Our teams combine strategists,

See the ROI in action

months-long discovery cycles. No fluff.

Real-world Al delivery

Built for speed, not

slide decks

experience We've helped top brands implement GenAl from POC to production.

We move fast — delivering solutions, proof

points and plans you can act on now. No

Human-centered,

experience-first

We don't just optimize workflows — we

your products, content and brand.

elevate how your customers engage with

93% increase in content velocity Al-driven enrichment reduced the time to

write 100 product descriptions from a full

day to less than 30 minutes — without

Up to 6 months saved

on delivery timelines

accelerating time-to-value.

Our accelerator model brings working

concepts to life in weeks, not quarters —

compromising quality.

Enhanced descriptions, metadata and tags helped ecommerce teams double their organic visibility.

2x SEO coverage

growth

Fewer returns, higher conversions

By improving product data and review

clarity, clients saw reduced customer

friction and increased basket sizes.

DigitalXelerate engagements are built to deliver fast, measurable value.

Here's what brands have achieved through similar Al initiatives:

Automated image enhancement and review

generation reduced the need for human

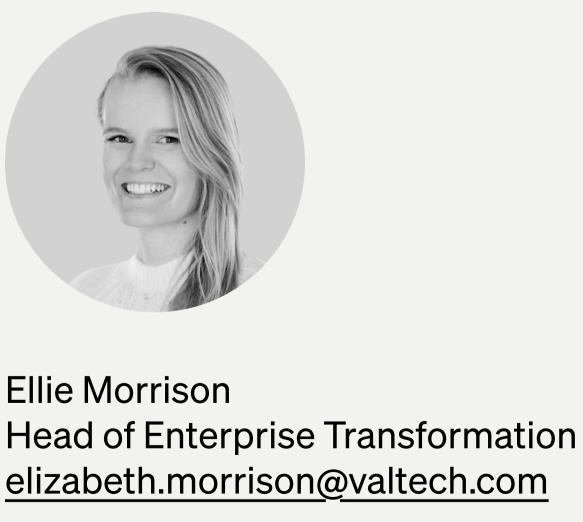
intervention by half, freeing teams for

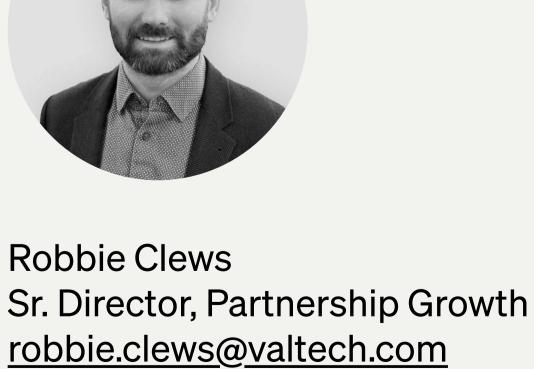
50%+ reduction in

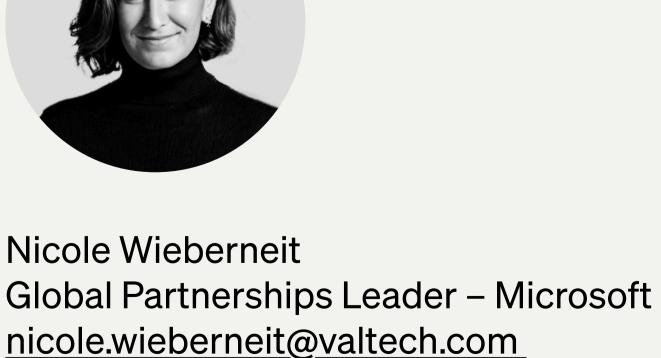
manual editing

higher-value work.

Contact us to schedule your DigitalXelerate program







in

valtech.com

Valtech 米